



Decorate for the Season!
Get your windows in the spirit..
..and attract attention to your business!

The DMRBIA presents: **a window-decorating contest**, open to all members decorating their store windows for the Christmas season. Paint, lights, seasonal stock, signs – let your imagination run wild!

Need a window painter? Call 467-2420, we have a list!
Judging of window displays will take place during week of Dec. 7 – 12; prizes awarded mid-Dec.

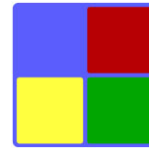
CHRISTMAS MARKET and LIGHT UP THE TOWN Dec. 5th

NEW FOR 2009: Winter Christmas Market, Dec. 5th, 4 – 8 pm, to coincide with the Christmas Festival and Santa Parade.
 Location: covered parking adjacent to Memorial Peace Park.
 Cost \$15 for members (\$25 non members)

We encourage every business to participate in the "light up the town" event; turn off your window display lights 5: 55- 6:00 pm, Dec. 5th, just before the start of the parade.

The District of Maple Ridge will turn off festive street lighting as well. At 6 pm the Dazzling Santa Parade starts and the magic of Christmas lights up Downtown streets for all to enjoy.

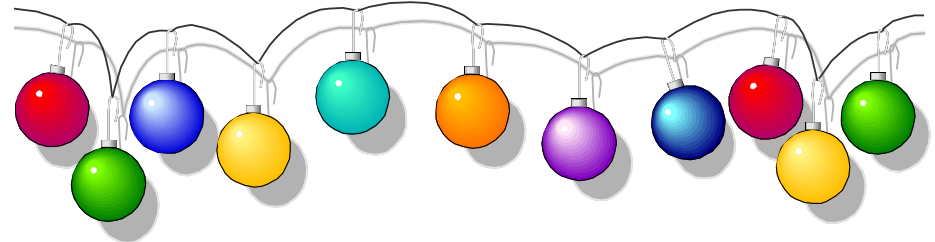
How to participate: **participate in the Christmas Market,or** extend store hours, serve hot chocolate / hot tea / hot cider, hand out festive treats (candy cane, seedling tree, doggie treat) attached to your business card, play Christmas music from your store, present a children's activity, or you may have some great ideas yourself?



Downtown Maple Ridge
 Business Improvement Association

Mission: To create a prosperous destination, that is clean, safe and vibrant, where a diverse community of businesses and residents live, work and play.

22362 Lougheed Highway, Maple Ridge B.C.

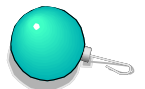
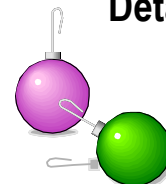


Participate in the following Exciting and Festive Christmas Promotions:
CHRISTMAS MARKET
WINDOW DECORATING CONTEST
TURNING WHEELS FOR MEALS
3/50 CHALLENGE
SHOP LOCAL ADVERTISING
FESTIVAL OF TREES IN THE PARK
LIGHT UP THE TOWN

Each one is designed to promote shopping Downtown and bringing CUSTOMERS to your business.

Details in this flyer or contact 604-467-2420
inquiries@DowntownMapleRidge.ca

www.DowntownMapleRidge.ca





“Shop Local”

Monthly advertising Campaign

Nov 20th (sold out) and **Dec. 18th** (almost sold out!)

Here’s your opportunity to present your business as a local destination to Maple Ridge/Pitt Meadows **SHOPPERS** at this all-important time of year!

Minimum cost... Maximum exposure!

Nov. 20th and Dec. 18th, two-pages of full-colour “Shop Local” ads in the MR News, consisting of 20 ads total:

3” X 3” individual colour advertisements

Offered to BIA members at an unbelievable \$60 per issue!

(+ \$3.00 GST = \$63.00 total)

The 3/50 CHALLENGE

Do ALL your Christmas shopping Downtown Maple Ridge during the months of Oct, Nov and Dec. and you could win \$50 each month and/or \$250 at the end of Dec.!

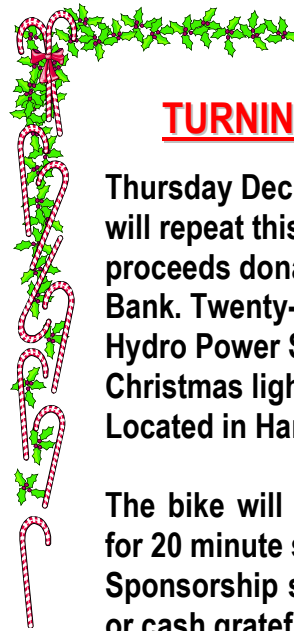


To make this promo successful, each business needs to encourage customers to participate! NO COST TO YOU!

Save 3 receipts, min. \$50 together, write name and phone # on the back, enter at the BIA office, or enter online (www.DowntownMapleRidge.ca). Each month 3 draws for \$50 each. Final **\$250** draw will be held Jan. 7th, 2010 drawn from all combined entries.

If your name and receipt is drawn, you win a gift certificate from any downtown business of your choice. Detailed contest rules on our website. Enter as often as you wish (new receipts each entry and no returned gift receipts accepted!) to increase your chance. One winning entry per person per month. Must be 19 yrs or older to enter.

SHOP LOCAL, Downtown has everything you’re looking for!



TURNING WHEELS FOR HOLIDAY MEALS

Thursday Dec. 10 and Friday Dec. 11 the BIA will repeat this fundraising event, with all proceeds donated to the Friends in Need Food Bank. Twenty-four hours of bicycling on the BC Hydro Power Smart stationary bike to keep the Christmas lights glowing on the “Christmas Arch”!



Located in Haney Place Mall, near the Antique Market,

9:30am – 9pm.

The bike will be peddled by interested cyclists of all ages for 20 minute sessions (call 467-2420 to cycle!)

Sponsorship sheets can be provided and donations of food or cash gratefully accepted for our “Friends in Need”.

Call 604-467-2420 to register

Memorial Peace Park, ablaze with the spirit of Christmas!

RESERVE YOUR TREE TODAY!

FESTIVAL OF CHRISTMAS TREES IN THE PARK

An awesome seasonal tradition; this will be our third year of Christmas Trees in the Park and they will again draw potential **CUSTOMERS** to downtown Maple Ridge from Nov. 30th all through Dec., during which time Christmas shoppers can enjoy the beautiful trees, as they stroll through the park ...AND they also may be voting for your **BUSINESS** topping one of the decorated trees! Cost is \$100, which provides you with a live potted tree, LED lights and topper with your business name;

Decorate YOUR tree as you like before Dec. 5th. Trees arrive Nov. 30th, call 467-2420 NOW to reserve yours!

Prizes awarded for 3 most popular trees and a “Community Judge” Winners announced Dec. 17th; Trees remain in the park for public enjoyment through Dec. 31st. Trees planted in M.R. early 2010

